



# Landmark Mall

Alexandria, Virginia

*Howard Hughes*  
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A Legacy of Vision Continues

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**Anchored by Macy's and Sears, Landmark Mall is a 969,000 square foot shopping center located in affluent Alexandria, Virginia. As a result of a successful re-zoning effort that allows for the development of up to 5.5 million square feet, Landmark Mall has the potential to be developed into a dynamic destination for shopping, dining, working, entertainment and living.**

Landmark Mall is strategically located just across the Potomac River from Washington D.C., on I-395, giving the center access to shoppers living in Northern Virginia's suburbs as well as the metro area's major employment centers. Combined traffic on I-395, Van Dorn Street and Duke Street bring over 260,000 cars past the center each day.

- Landmark Mall is located in affluent Alexandria, Virginia, just across the Potomac River from Washington, D.C. and easily accessible from Northern Virginia and The District's southern suburbs.
- Conveniently located off I-395, Landmark is just nine miles west of Washington D.C. and the Pentagon, and is within one mile of public rail service on The District's metro blue line.
- The average household income in the Trade Area is among the best in the nation at \$113,092 with a strong daytime employment within a 5-mile radius of 252,391. Due to the high quality of life and continued population growth, Alexandria is nationally recognized as one of the best places to live and do business on the East Coast.
- In the fall of 2011, 6,500 new jobs are projected to move into a newly developed BRAC complex, the Alexandria Mark Center, located only blocks from Landmark Mall.



## Trade Area Demographics

**2010 Population:** 683,266

**2015 Projected Population:** 695,565

**2010 Households:** 267,995

**2015 Projected Households:** 272,015

**2010 Average HH Income:** \$113,092

**2015 Projected Average HH Income:** \$127,899

**Daytime Employment**

**5-Mile Radius:** 252,391



## Property Information

**Total Retail Square Footage:** 969,000 square feet

**Anchors:** Macy's, Sears

**Opened:** 1965

**Expanded:** 1990

**Parking:** 4,900 spaces

## 5-Mile Radius Demographics

**2010 Population:** 509,328

**2015 Projected Population:** 524,099

**2010 Households:** 211,834

**2015 Projected Households:** 216,706

**2010 Average HH Income:** \$109,837

**2015 Projected Average HH Income:** \$125,456

Source: Claritas, Inc.

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